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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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First Named Applicant:	Plow)	Art Unit:	3671
Serial No.:	09/922,182)	Examiner:	Mammen
Filed:	August 2, 2001)	STL9-2000-0035-US1	
For:	SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT FOR STORING INTERNET ADVERTISEMENTS AT A USER COMPUTER)	March 24, 2004 750 B STREET, Suite 3120 San Diego, CA 92101)

RESPONSE TO OFFICE ACTION

Commissioner of Patents and Trademarks
Washington, DC 20231

Dear Sir:

In response to the Office Action dated March 12, 2004, please amend the above-captioned patent application as follows.

1176-3.AM2